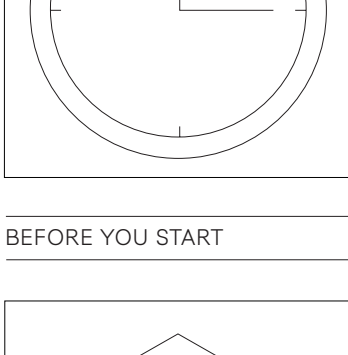
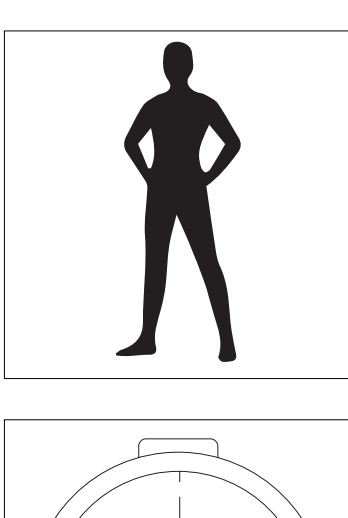
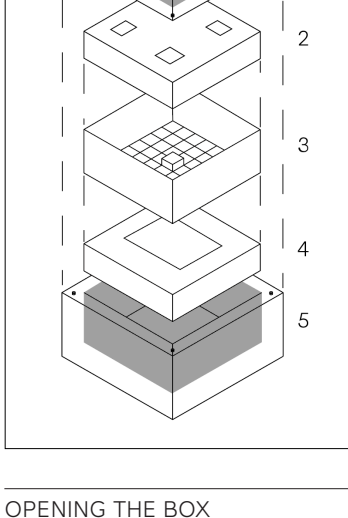
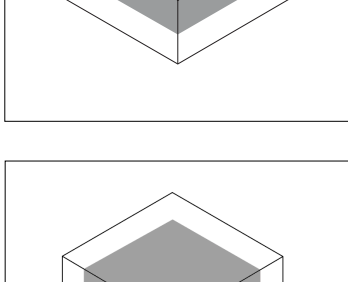


II IN BETWEEN

TO	VITRA
DATE	20.02.2026
NUMBER OF ITEMS	5

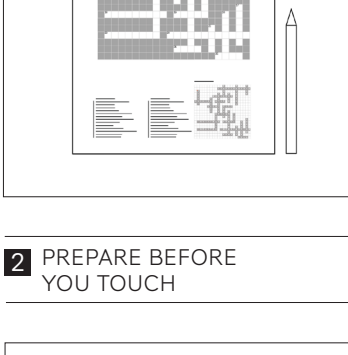
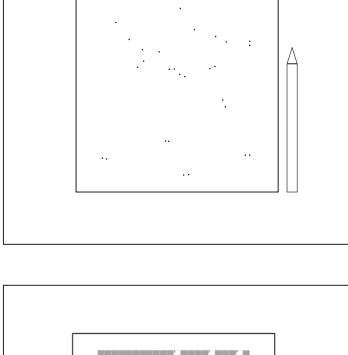
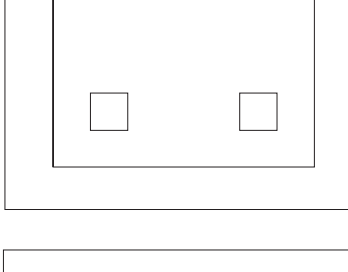


BEFORE YOU START

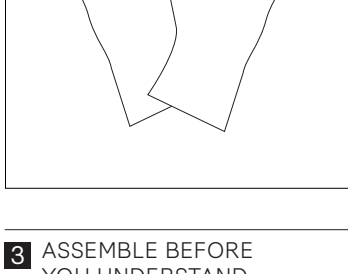
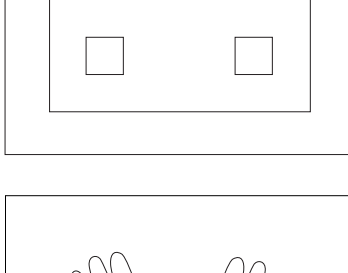


OPENING THE BOX

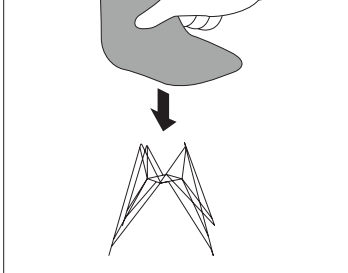
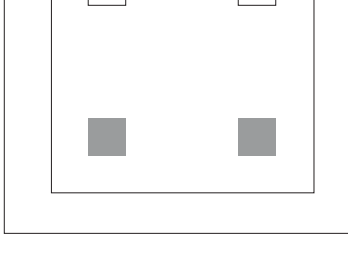
1 DRAW BEFORE YOU BUILD



2 PREPARE BEFORE YOU TOUCH

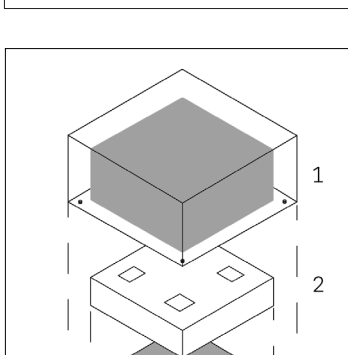
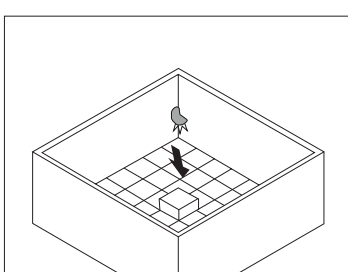


3 ASSEMBLE BEFORE YOU UNDERSTAND

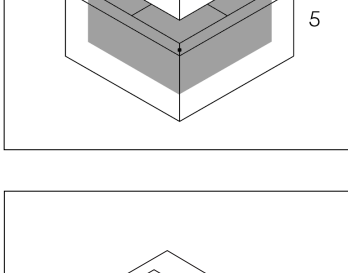
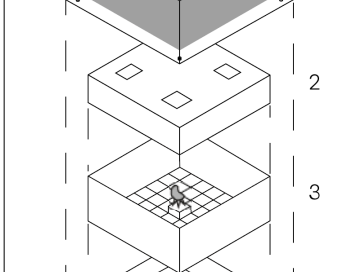
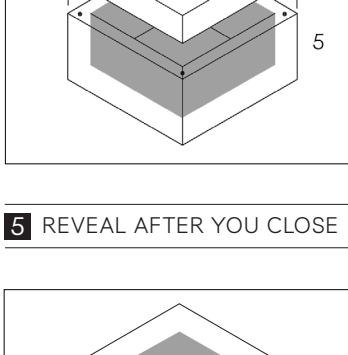


MAKE THE INVISIBLE VISIBLE

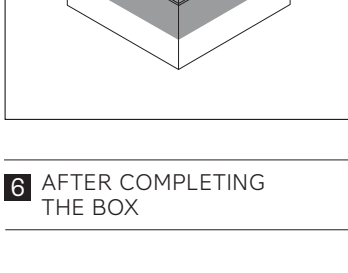
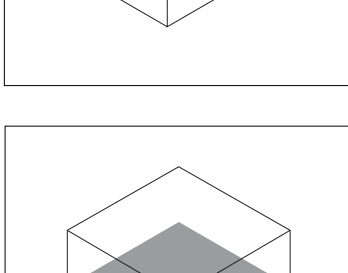
4 EXHIBITION



5 REVEAL AFTER YOU CLOSE



6 AFTER COMPLETING THE BOX



CLOSE THE BOX

STEP	PROGRESS	PRODUCT DESCRIPTION
0.1	0%	BEFORE BEING OPENED, THIS BOX IS A SHIPMENT. A CLOSED OBJECT, DESIGNED TO TRAVEL. FOLLOW THE STEPS IN ORDER. DO NOT SKIP ANY STEP. APPROX. 30'
0.2	1%	THE BOX IS REQUIRED TO BEGIN. PLACE THE BOX ON A FLAT SURFACE. DO NOT REMOVE ALL ELEMENTS AT ONCE. THE BOX IS PART OF THE EXPERIENCE. ITS STRUCTURE DEFINES THE ORDER. WHAT YOU SEE FIRST MATTERS. REMOVE THE UPPER STRUCTURE OF THE BOX (PART 1). THIS FIRST MOVEMENT GIVES ACCESS TO THE DIFFERENT STEPS OF THE PROJECT (PART 2).
1.0	3%	THE GESTURE OPEN COMPARTMENT A. TAKE THE FLYER. ON THE FRONT SIDE, YOU WILL FIND A DOT-TO-DOT DRAWING. THE DOTS ARE NUMBERED AND MUST BE FOLLOWED IN ORDER. THESE DOTS GUIDE THE OUTLINE OF THE EAMES CHAIR.
1.1	7%	TRACE THE DRAWING. DO NOT CORRECT IT. DO NOT ERASE. THIS STEP REPRESENTS: -INTUITION, -INTENTION, -THE FIRST GESTURE. EVERY OBJECT STARTS WITH A LINE. ON THE BACK SIDE, YOU WILL FIND A CROSSWORD PUZZLE. THIS STEP SHOWS THAT NOTHING COMES WITHOUT REFLECTION. THIS FLYER IS NOT ONLY A TASK TO COMPLETE. IT IS A SPACE FOR PERSONAL IDEAS, NOTES, AND TRACES. KEEP IT.
1.2	15%	
2.0	18%	MATERIAL & ATTENTION OPEN COMPARTMENT B. TAKE THE GLOVES.
2.1	25%	WEARING GLOVES CHANGES YOUR GESTURE. YOU SLOW DOWN. YOU PAY ATTENTION. YOU ARE NO LONGER A VISITOR. YOU ARE NOW INVOLVED. FROM THIS POINT, ALL OBJECTS MUST BE HANDLED WITH CARE.
3.0	35%	FORM & STRUCTURE OPEN COMPARTMENT C AND D. INSIDE, YOU WILL FIND THE MINIATURE CHAIR IN SEPARATE PARTS. ASSEMBLE: THE CHAIR
3.1	50%	DO NOT FORCE THE PARTS. THIS STEP COMBINES: -MANUAL, -PRECISION, -STANDARDIZED COMPONENTS, -CONTROLLED ASSEMBLY. TAKE TIME TO OBSERVE THE OBJECT BEFORE AND DURING ASSEMBLY.
4.0	70%	ACCESS THE EXHIBITION SECTION OF THE BOX (PART 3). PLACE THE ASSEMBLED MINIATURE CHAIR ON THE CENTRAL BASE OF THE MAQUETTE. THE SOCLE RECALLS THE EXHIBITION DISPLAY. WHAT WAS HIDDEN BECOMES VISIBLE. THE OBJECT TAKES ITS POSITION.
4.1	75%	
5.0	80%	UNDERSTANDING & CIRCULATION PLACE THE STRUCTURE BACK ONTO THE DOUBLE BOTTOM. REPLACE THE LID. THE PART 3 ALSO CONTAINS A DOUBLE LAYER. LIFT ITS SURFACE. THIS REVEALS THE PART 4 WITH THE COMPARTMENT E.
5.1	85%	THE FINAL ELEMENTS ARE REVEALED: THE EDITION EXPLAINING THE CHAIR, CRAFTSMANSHIP AND INDUSTRIALIZATION, THE IN BETWEEN EXHIBITION A SELECTION OF POSTCARDS, READY TO BE DEPLOYED. THESE ELEMENTS CONCLUDE THE PROCESS.
5.2	90%	
6.0	95%	YOU DID NOT ONLY USE A BOX. YOU DID NOT ONLY ASSEMBLE A CHAIR. YOU FOLLOWED A PROCESS. YOU REPEATED GESTURES. YOU MOVED THROUGH A PRODUCTION CHAIN. BETWEEN CRAFTSMANSHIP AND INDUSTRIALIZATION, DESIGN IS NOT A RESULT. IT IS A CONTINUOUS ACT.
6.1	100%	IT BECOMES A SHIPMENT AGAIN.